



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract # 1356763**  
Schedule Dates 09/24/12-09/28/12  
Advertiser Republican Governors Association of NC (32743)  
Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand REP GOVERNORS ASSOC (449954)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name CRANE, CINDIE  
Phone/Fax /  
CPE 142  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12  
Last Modified 09/25/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09791120  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,335.00  
Net Total \$7,565.00  
Sales Tax

Asheville (WMYA)  
By Broadcast Month  
Sep. 2012  
Grand Total: 38 \$8,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/24/12-09/28/12	4	:30	4P- Maury Povich 2	1	1	1	1	1	1						Asheville (WMYA)	MAURY	8/17/12
1.1	Revised Line / SPOT	09/25/12-09/28/12	4	:30	4P- Maury Povich 2			1	1	1	1						Asheville (WMYA)	MAURY	9/21/12
1.2	Normal Line / SPOT(8/E)	09/25/12-09/25/12	4	:15/15	4P- Maury Povich 2	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	MAURY	9/24/12
2.0	Revised Line / SPOT	09/24/12-09/28/12	4	:30	5:58:20P- Family Feud B	1	1	1	1	1	1						Asheville (WMYA)	FAMILY FEUD	8/17/12
2.1	Revised Line / SPOT	09/25/12-09/28/12	4	:30	5:58:20P- Family Feud B			1	1	1	1						Asheville (WMYA)	FAMILY FEUD	9/21/12
2.2	Revised Line / SPOT(8/E)	09/25/12-09/25/12	4	:15/15	5:58:20P- Family Feud B	1		X						1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/24/12
2.3	Normal Line / SPOT(8/E)	09/25/12-09/25/12	4	:15/15	5:58:20P- Family Feud B	1		X						1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/24/12
3.0	Revised Line / SPOT	09/24/12-09/28/12	4	:30	6:58P- Family Feud	1	1	1	1	1	1						Asheville (WMYA)	FAMILY FEUD	8/17/12
3.1	Revised Line / SPOT	09/25/12-09/28/12	4	:30	6:58P- Family Feud			1	1	1	1						Asheville (WMYA)	FAMILY FEUD	9/21/12
3.2	Normal Line / SPOT(8/E)	09/25/12-09/25/12	4	:15/15	6:58P- Family Feud	1		X						1	\$400.00	\$400.00	Asheville (WMYA)	FAMILY FEUD	9/24/12
4.0	Revised Line / Prime	09/25/12-09/25/12	4	:30	7:58:30P- MYN-Cold Case (Tuesday)	1		X									Asheville (WMYA)	COLD CASE	8/17/12
4.1	Normal Line / Prime(8/E)	09/25/12-09/25/12	4	:15/15	7:58:30P- MYN-Cold Case (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	9/24/12

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5.0	Revised Line / Prime	09/25/12-09/25/12	4	:30	9P- MYN-Cold Case 2 (Tuesday)	1		X						1			Asheville (WMYA)	COLD CASE	8/17/12
5.1	Normal Line / Prime(8/E)	09/25/12-09/25/12	4	:15	15P- MYN-Cold Case 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	9/24/12
6.0	Revised Line / Prime	09/26/12-09/26/12	4	:30	9P- MYN-Burn Notice 2 (Wednesday)	1			X								Asheville (WMYA)	BURN NOTICE	8/17/12
6.1	Normal Line / Prime(8/E)	09/26/12-09/26/12	4	:15	15P- MYN-Burn Notice 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	BURN NOTICE	9/25/12
7.0	Normal Line / Prime	09/27/12-09/27/12	4	:30	7-58:30P- MYN-Without a Trace (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	8/17/12
8.0	Normal Line / Prime	09/27/12-09/27/12	4	:30	9P- MYN-Without a Trace 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	8/17/12
9.0	Revised Line / News	09/24/12-09/28/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	1	1	1	1	1	1						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
9.1	Revised Line / News	09/25/12-09/28/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P	1		1	1	1	1						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/21/12
9.2	Normal Line / News(8/E)	09/25/12-09/25/12	4	:15	15P- 10:30P- News-News 13 on MY40 @ 1030P	1		X						1	\$100.00	\$100.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/24/12

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10.0	Revised Line / News	09/24/12-09/28/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA	1		1	1	1	1						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
10.1	Revised Line / News	09/25/12-09/28/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA			1	1	1	1						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/21/12
10.2	Normal Line / News(B/E)	09/25/12-09/25/12	3	:15/ :15	6:29-30P- News-News 13 @ 630pm on WMYA	1		X						1	\$300.00	\$300.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/24/12
11.0	Revised Line / Prime	09/24/12-09/24/12	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X										Asheville (WMYA)	LAW&ORDER:SVU	8/17/12
11.1	Normal Line / Prime(B/E)	09/24/12-09/24/12	3	:15/ :15	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW&ORDER:SVU	9/21/12
12.0	Revised Line / News	09/24/12-09/28/12	3	:30	10P- News-News 13 on MY40 @ 10P	1		1	1	1	1						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
12.1	Revised Line / News	09/25/12-09/28/12	3	:30	10P- News-News 13 on MY40 @ 10P			1	1	1	1						Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/21/12
12.2	Normal Line / News(B/E)	09/25/12-09/25/12	3	:15/ :15	10P- News-News 13 on MY40 @ 10P	1		X						1	\$200.00	\$200.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	9/24/12
13.0	Revised Line / Prime	09/24/12-09/24/12	4	:30	7:58-30P- MYN-Law & Order: SVU (Monday)	1	X										Asheville (WMYA)	LAW & ORDER	8/23/12

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Asheville (WMYA)  
By Broadcast Month  
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Grand Total:

Spots	38	Rate	\$8,900.00
	38		\$8,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / Prime(8/E)	09/24/12-09/24/12	3	:15/15	7:58-30P- MYN-Law & Order- MYN (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	9/24/12
15.0	Normal Line / SPOT(8/E)	09/24/12-09/24/12	4	:15/15	4P- Maury Povich 2	1	X							1	\$150.00	\$150.00	Asheville (WMYA)	MAURY	9/24/12
17.0	Normal Line / SPOT(8/E)	09/24/12-09/24/12	4	:15/15	5:58-20P- Family Feud B	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/24/12
18.0	Normal Line / News(8/E)	09/24/12-09/24/12	3	:15/15	6:29-30P- News-News 13 @ 630pm on WMYA	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	630P NEWS	9/24/12
19.0	Normal Line / SPOT(8/E)	09/24/12-09/24/12	4	:15/15	6:58P- Family Feud	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	FAMILY FEUD	9/24/12
20.0	Normal Line / News(8/E)	09/24/12-09/24/12	3	:15/15	10P- News-News 13 on MY40 @ 10P	1	X							1	\$200.00	\$200.00	Asheville (WMYA)	10P NEWS	9/24/12
21.0	Normal Line / News(8/E)	09/24/12-09/24/12	4	:15/15	10:30P- News-News 13 on MY40 @ 1030P	1	X							1	\$100.00	\$100.00	Asheville (WMYA)	1030P NEWS	9/24/12
22.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	4P- Maury Povich 2				1	1	1			2	\$150.00	\$300.00	Asheville (WMYA)	MAURY	9/24/12
22.0.1	Closed Preempt	09/26/12															Asheville (WMYA)	Client Request/Spot -	
23.0	Normal Line / SPOT	09/26/12-09/27/12	4	:30	5:58-20P- Family Feud B				1	1				1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/24/12
23.0.1	Closed Preempt	09/26/12															Asheville (WMYA)	Client Request/Spot -	
24.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	5:58-20P- Family Feud	1					X			1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/24/12

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25.0	Normal Line / News	09/26/12-09/28/12	3	:30	6:29:30P- News-News 13 @ 630pm on WMYA				1	1	1			2	\$300.00	\$600.00	Asheville (WMYA)	6PM NEWS	9/24/12
25.0.1	Closed Preempt	09/26/12															Asheville (WMYA)	Client Request/Spot -	
26.0	Normal Line / SPOT	09/26/12-09/27/12	4	:30	6:58P- Family Feud				1	1				1	\$400.00	\$400.00	Asheville (WMYA)	FAMILY FEUD	9/24/12
26.0.1	Closed Preempt	09/26/12															Asheville (WMYA)	Client Request/Spot -	
27.0	Normal Line / News	09/26/12-09/28/12	3	:30	10P- News-News 13 on MY40 @ 10P				1	1	1			2	\$200.00	\$400.00	Asheville (WMYA)	10PM NEWS	9/24/12
27.0.1	Closed Preempt	09/26/12															Asheville (WMYA)	Client Request/Spot -	
28.0	Normal Line / News	09/26/12-09/28/12	4	:30	10:30P- News-News 13 on MY40 @ 1030P				1	1	1			2	\$100.00	\$200.00	Asheville (WMYA)	1030PM NEWS	9/24/12
28.0.1	Closed Preempt	09/26/12															Asheville (WMYA)	Client Request/Spot -	
29.0	Normal Line / Football	09/28/12-09/28/12	4	:30	6:58P- Sports-High School Football						X			2	\$200.00	\$400.00	Asheville (WMYA)	FRIDAY NIGHT LIGHTS	9/24/12
30.0	W/G For 22.0.1 / SPOT(B/E)	09/26/12-09/26/12	4	:15/15	4P- Maury Povich 2				X					1	\$150.00	\$150.00	Asheville (WMYA)	MAURY	9/25/12
31.0	W/G For 23.0.1 / SPOT(B/E)	09/26/12-09/26/12	4	:15/15	5:58:20P- Family Feud B				X					1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/25/12

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32.0	M/G For 25.0.1 / News(B/E)	09/26/12-09/26/12	3	:15/:15	6:29-30P- News-News 13 @ 630pm on WMYA	1			X					1	\$300.00	\$300.00	Asheville (WMYA)	6PM NEWS	9/25/12
33.0	M/G For 26.0.1 / SPOT(B/E)	09/26/12-09/26/12	4	:15/:15	6:58P- Family Feud	1			X					1	\$400.00	\$400.00	Asheville (WMYA)	FAMILY FEUD	9/25/12
34.0	M/G For 27.0.1 / News(B/E)	09/26/12-09/26/12	3	:15/:15	10P- News-News 13 on MY40 @ 10P	1			X					1	\$200.00	\$200.00	Asheville (WMYA)	10PM NEWS	9/25/12
35.0	M/G For 28.0.1 / News(B/E)	09/26/12-09/26/12	4	:15/:15	10:30P- News-News 13 on MY40 @ 1030P	1			X					1	\$100.00	\$100.00	Asheville (WMYA)	1030PM NEWS	9/25/12

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